

International Projects and Business Management

Year 2021/2022

LA MACHE	Dusiness Wanagement	
	BACHELOR degree program in English - Year 3 program	
B1 - Business a	nd projects management and administration:	ECTS
B1-UE1S - Implement business strategy, policy development		
B1-UE1S-1	Business strategy and policy development	3
B1-UE1S-2	Economic intelligence expertise	
B1-UE2S - Set u	p a business action plan	
B1-UE2S-1	Marketing	2
B1-UE2S-2	Sales management and negociation	
B1-UE3S - Manage business and projects in industry		
B1-UE3S-1	Basic accounting	2
B1-UE3S-2	Management accounting simulation FITCO	
B2 - Implement	ation of industrial technologies:	
B2-UE1S - Master basic concept of information systems		
B2-UE1S-1	Management system information	2
B2-UE1S-2	Information system modelisation	
B2-UE2S - Convert, transmit energy/power and control system		
B2-UE2S-1	Mecatronics systems	3
B2-UE2S-2	Power electronics	
B2-UE3S - Create and build an innovative system		
B2-UE3S-1	Innovation methods: product, process and organization	3
B2-UE3S-2	Operational calculations: statics, kinematics + CAD	
B3 - Internation	nal management and international relations:	
B3-UE1S - Imple	ement international business strategy	
B3-UE1S-1	International business actions 32	3
B3-UE1S-2	Cross cultural management	
B3-UE2S - Manage international business and projects		
B3-UE2S-1	Introduction PMI + Ms Project	4
B3-UE2S-2	Supply chain, Logistics and transportation + incoterms 7	
B4 - Communic	ations Management :	
B4-UE1S - Manage team and communicate		
B4-UE1S-1	Communication management	4
B4-UE1S-2	Spanish 1	
B4-UE1S-2	or cultural project for incomming student	
B4-UE2S - Plan and manage general activities		
B4-UE2S-1	Business english	4
B4-UE2S-2	International technical Sales ITS1	
	Total fall semester	30