

International Projects in Industry and Business Management

BACHELOR'S DEGREE - Third year program

Specialization : **Business and Technology**

SPRING SEMESTER

Language of the program : **English**

Learning Mode Offered : **Full-Time**

CODE	Blocks, Competencies, Subjects.	ECTS
	<i>Business and projects management and administration:</i>	
Block 1.1	UE-1 Implement business strategy	3
	Business strategy and policy development Economics intelligence expertise	
Block 1.2	UE-2 Set up a business action plan	3
	Marketing Basic accounting and financial management	
Block 1.3	UE-3 Manage business or projects in industry	3
	Sales management and Negotiation DTS* (1) – Financial Management	
	<i>Implementation of industrial technologies:</i>	
Block 2.1	UE-1 Master basic concept of information system	3
	Industrial policy & operational performance DTS* (2) – Web Strategy	
Block 2.2	UE-2 Energy/power and control system	3
	Software development – Android Technology Mecatronics systems	
Block 2.3	UE-3 Create and build an innovative system	3
	Innovation : production process, organisation Operational calculations	
	<i>International management and international relations:</i>	
Block 3.1	UE-1 Implement the international business strategy	3
	Business English Cross culture management	
Block 3.2	UE-2 Manage international business and projects	3
	International business actions International Technical Case	
	<i>Communications Management:</i>	
Block 4.1	UE-1 Manage team and communicate	3
	Communications management Cultural project	
Block 4.2	UE-2 Plan and manage general activities	3
	Technical Project	
	TOTAL	30

* **DTS : Dynamic Training Systems** – based on online simulators of case studies, known as Serious Game.

- Planning, Decision making, managing: Put yourself in the role of a Project Manager.